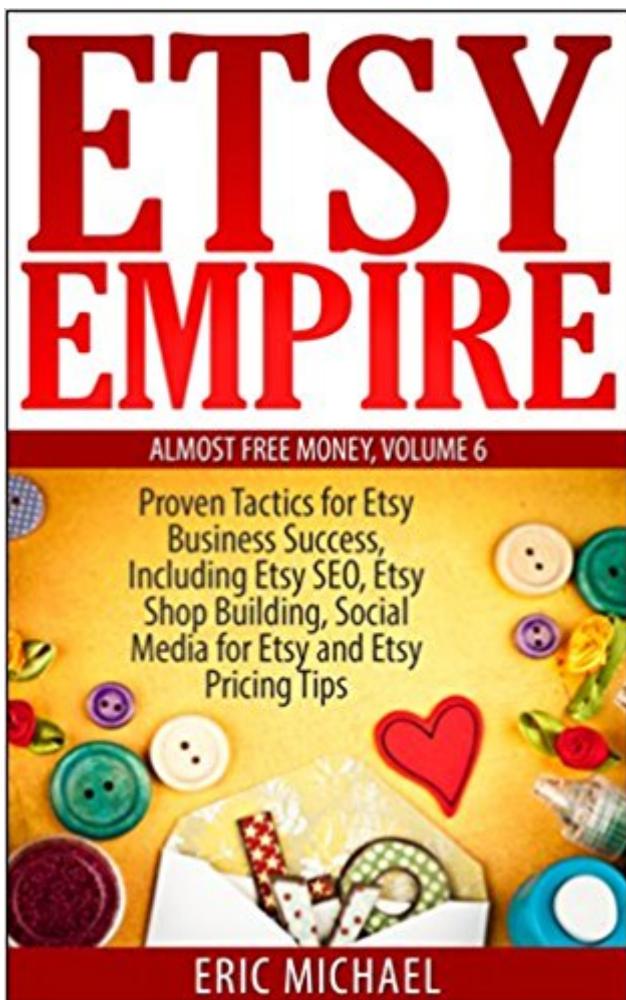


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# **Etsy Empire [Updated Fall 2016]: Proven Tactics For Your Etsy Business Success And Selling Crafts Online, Including Etsy SEO, Etsy Shop Building, Social ... And Etsy Pricing Tips (Almost Free Money)**





## **Synopsis**

Etsy Empire is the first book to provide instruction on all aspects of building a successful Etsy business selling crafts and vintage collectibles. Complete primers on internet selling often cost in excess of \$50. Â After all, why would a successful Etsy shop owner give other competitors instructions on exactly how to build the most profitable shop in their own niches? Â They wouldn't, right? Well, I was a successful Etsy seller for years, but I moved on to providing help for aspiring online business owners, so I have no reservations about telling you exactly how to sell on Etsy and build an Etsy shop that will provide you consistent paychecks and grow over time. Â Etsy Empire offers a unique combination of the most important Etsy tips for building your Etsy business selling handmade jewelry and selling crafts online on Etsy.com:Build your brand. Â This is the most important task for Etsy sellers. Determine demand for your potential business for free. Learn how to double or triple traffic to your shop and sales items with Etsy SEO and Google SEOUse Pinterest, Facebook and Twitter to sell more items and engage your shop's fans - Social Media for EtsyLearn how to sell crafts and vintage collectibles on EtsyEtsy tips for packaging and shippingLearn valuable tips for improving Etsy photography and how to make your item descriptions convert into salesEtsy 101 - learn how to start your business from scratch and build into a successful online businessLearn how to network with other successful Etsy shop ownersHow to design a great Etsy shop - create a professional shop banner, shop name and avatarDon't wait for your competitors to catch up. Â Please order now.Â

## **Book Information**

File Size: 1960 KB

Print Length: 162 pages

Simultaneous Device Usage: Unlimited

Publisher: Passive Income Ideas (May 30, 2014)

Publication Date: May 30, 2014

Sold by:Â Digital Services LLC

Language: English

ASIN: B00KOF9PCU

Text-to-Speech: Enabled

X-Ray: Not Enabled

Word Wise: Enabled

Lending: Not Enabled

Screen Reader: Supported

Enhanced Typesetting: Enabled

Best Sellers Rank: #49,941 Paid in Kindle Store (See Top 100 Paid in Kindle Store) #9 in Books > Business & Money > Marketing & Sales > Search Engine Optimization #11 in Kindle Store > Kindle eBooks > Business & Money > Industries > E-commerce > Auctions & Small Business #12 in Kindle Store > Kindle eBooks > Crafts, Hobbies & Home > Crafts & Hobbies > Reference

## **Customer Reviews**

I have been selling rather successfully on ebay for 15 years, so I got curious as to the benefits etsy would give me as a mostly antiques dealer. Good, concise info, some repetitiveness, but I took lots of notes on this and am eager to give it a try. For those who are new to online selling or who are new to the effects of emerging trends like social media have on online business (hint: its HUGE), this is a great primer.

If you're serious about making money on Etsy, then you need this book. Extremely detailed so you will know exactly how to make the most of your Etsy selling account. I am so impressed, I have stopped 2/3 of the way through to write the review. I've been fooled before by many books offering "expert" advice and turning out to be light weight in content. This book is super heavy with easy and actionable advice.

Good book for the Etsy shop owner who's new to the community and for those who have been around for awhile. Good suggestions and facts I didn't know or though of. Information is always good especially if you want to make money in your shop.

I love a good reference book! And one that can help me make money is even better. I already do a lot of things online for money but this book helped me see that I really should be branching out to Etsy! I never even considered it before reading this and now am so glad I came across it! I can't wait to get started. What a goldmine!

I was very impressed by the quantity and quality of information in this book. Things you would never even consider as a newbie to the online handmade market are covered! It reads like a trusted (smart) friend giving you sound advice about selling on Etsy. You will be thankful that someone with this type of authority and experience was willing to share so much. I look forward to reading more of

this author's work in the future.

I have had this book one day, followed chap.1 and feel supercharged! I feel empowered acting on some of these suggestions so far with boosting my Etsy shop! I hope it brings CASH!! Thx!

This was a pretty solid book, but it assumes you know quite a bit about technical aspects of social media that I didn't know. Too much unexplained jargon.

I really enjoyed this book! It was super informative and such an easy read. The only thing that was a bummer was that some of the links provided no longer worked but if you google search I'm sure you'll find the answer to whatever that link was going to provide you with. I'd definitely recommend this book to Etsy seller newbies.

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